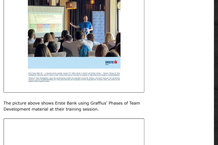
Blog

Scott M. Graffius' Content Featured by Erste Bank

05 July 2023

BY **SCOTT M. GRAFFIUS** | ScottGraffius.com

Erste Group Bank AG — a financial service provider serving 15.7 million clients in Central and Eastern Europe — featured Scott M. Graffius' Phases of Team Development material in their training.



The picture above shows Erste Bank using Graffius' Phases of Team Development material at their training session.

Erste Bank used the 2019 edition of the Phases of Team Development visual at their session. Graffius periodically updates this respective material. The image above shows the now-current (2022) edition of the Phases of Team Development visual.

About Scott M. Graffius

Scott M. Graffius, PMP, SA, CSP-SM, CSP-PO, CSM, CSPO, SFE, ITIL, LSSGB is an agile project management practitioner, software developer, entrepreneur, and an award-winning keynote speaker. He is the Founder of Exceptional PPM and PMQ Solutions™ and subsidiary Exceptional Agility™. He has generated over $1.9 billion of business value in aggregate for Global Fortune 500 businesses and other organizations he has served. Graffius and content from his books, talks, workshops, and more have been featured and used by businesses, universities, and other organizations worldwide. Examples include Microsoft, Oracle, Broadcom, Cisco, Gartner, Project Management Institute, IEEE, Qantas, National Academy of Sciences, United States Department of Energy, New Zealand Ministry of Education, Yale University, Tufts University, and others. He has delighted audiences with dynamic and engaging talks and workshops on agile, project management, and technology (including AI) leadership at 87 conferences and other events across 25 countries.

His full bio is available here.

Connect with Scott on:

- Twitter,
- Facebook, and
- LinkedIn.

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About *Agile Scrum: Your Quick Start Guide with Step-by-Step Instructions*

Book available in the United States: bit.ly/scrumone ; And around the world: bit.ly/world-agile

Shifting customer needs are common in today's marketplace. Businesses must be adaptive and responsive to change while delivering an exceptional customer experience to be competitive.

There are a variety of frameworks supporting the development of products and services, and most approaches fall into one of two broad categories: traditional or agile. Traditional practices such as waterfall engage sequential development, while agile involves iterative and incremental deliverables. Organizations are increasingly embracing agile to improve projects, and those that have the needed mindset of response to change, fast delivery, and more.

With clear and easy to follow instructions, the multi award-winning *Agile Scrum: Your Quick Start Guide with Step-by-Step Instructions* book by Scott M. Graffius (Clicks Here and Ezzo Coffen, Technical Editors) helps the reader:

- Implement and use the most popular agile framework—Scrum;
- Deliver products in short cycles with rapid adaptation to change, fast time-to-market, and continuous improvement; and
- Support innovation and drive competitive advantage.

Hailed by Literary Titan as "the book highlighting the versatility of Scrum beautifully".

Winner of 17 first place awards.

Agile Scrum: Your Quick Start Guide with Step-by-Step Instructions is available in paperback and ebook/Kindle in the United States and around the world. Some links by country follow.

- Australia
- Austria
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- Brazil
- Canada
- Czech Republic
- Denmark
- Finland
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- Germany
- Greece
- Hungary
- India
- Ireland
- Israel
- Italy
- Japan
- Luxembourg
- Mexico
- Netherlands
- New Zealand
- Norway
- Spain
- Sweden
- Switzerland
- UAE
- United Kingdom
- United States

- More countries

About Agile Transformation: A Brief Story of How an Entertainment Company Developed New Capabilities and Unlocked Business Agility to Thrive in an Era of Rapid Change

Book available in the United States: bit.ly/at-us ; And around the world: bit.ly/at-world

Thriving in today's marketplace frequently depends on making a transformation to become more agile. Firms that succeed in the transition enjoy faster delivery speed and ROI, higher satisfaction, continuous improvement, and additional benefits.

Based on actual events, *Agile Transformation: A Brief Story of How an Entertainment Company Developed New Capabilities and Unlocked Business Agility to Thrive in an Era of Rapid Change* provides a quick (58-90 minute) read about a successful agile transformation at a multinational entertainment and media company, told from the author's perspective as an agile coach.

The award-winning book by **Scott M. Graffius** is available in paperback and ebook/Kindle in the United States and around the world. Some links by country follow.

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- Luxembourg
- Mexico
- Netherlands
- New Zealand
- Spain
- Sweden
- Switzerland
- United Arab Emirates
- United Kingdom
- United States

- More countries

The short URL for this article is: https://bit.ly/erste-2023

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